1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Overall, more organizations were successful during the second quarter of the year than any other quarter. Overall, more organization fail than are cancelled. More organizations took part in Kickstarter campaign in 2016 than in 2010.

1. What are some of the limitations of this dataset?

The dataset is not current with all 2017 data. Categories and subcategories are subjective, and their classifications may differ from one person to another. There may have been pledges than shown in the data because they came from different channels.

1. What are some other possible tables/graphs that we could create?

There are many types of possible tables/graphs that we could create. For example, a pie chart can illustrate the percentage of organizations that are successful, fail, or cancel funding. A scatterplot can illustrate the correlations between number of backers versus state of funding. A box and whisker plot can illustrate the median, quartiles, minimum, and maximum of successful funding pledged.